



SPONSORSHIP PACKAGES

3RD RWANDA NATIONAL SEED CONGRESS 2026

DATE:
July 20 – 21, 2026

VENUE:
Kigali Marriott Hotel

 +250788308678

 www.nsar.rw

 info@nsar.rw

INTRODUCTION

The 3rd Rwanda National Seed Congress is a 2-days event that will bring together more than 300 stakeholders in the seed sector from at least 20 countries and adequately address this year's theme: "BUILDING RESILIENT SEED SYSTEMS FOR ENHANCED TRADE AND INVESTMENT".

The Congress will provide an excellent opportunity for your company to gain face-to-face exposure with congress attendees, demonstrate your contribution to the seed industry, and network with key decision-makers who have a genuine interest in supporting those in the agricultural industry.



SPONSORSHIP OPPORTUNITIES



MAIN PARTNER

\$100,000

- Recognized as Main Partner with top-tier visibility in all congress materials and media.
- Exclusive branding rights for one high-impact session or panel
- Dedicated full-page feature in the official Congress program and post-event report highlighting the sponsor's contribution and profile.
- Priority speaking or moderation role in a technical or policy-focused session aligned with the sponsor's strategic interests.
- Opportunity to address delegates during the Opening Ceremony.
- Speech during Gala dinner
- Logo on TV Advert
- Logo placement on event backdrops, banners, website, and official documents.
- Premium exhibition booth (prime location).
- Exclusive VIP Lounge
- Complimentary 15 delegate passes.
- Recognition in press releases and media interviews.
- Opportunity to co-brand delegate kits (bags, notebooks, ...)
- Exclusive post-event networking session with policymakers and key investors.

SPONSORSHIP OPPORTUNITIES

● STRATEGIC PARTNER

\$50,000

- Recognized as Strategic Partner with top-tier visibility in all congress materials and media.
 - Opportunity to make a presentation during the Congress.
 - Speech during Gala dinner
 - Logo placement on event backdrops, banners, website, and official documents.
 - Premium exhibition booth
 - Exclusive VIP Lounge
 - Complimentary 12 delegate passes.
 - Logo on TV Advert
 - Recognition in press releases and media interviews.
 - Opportunity to co-brand delegate kits (bags, notebooks, pens).
 - Exclusive post-event networking session with policymakers and key investors.
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● DIAMOND SPONSOR

\$30,000

- Recognized as Diamond Sponsor in congress materials.
 - Logo placement on banners, website, and congress booklet.
 - Opportunity to speak during a session or panel.
 - Speech during Gala dinner
 - Exclusive VIP Lounge
 - Exhibition booth in high-traffic area.
 - Complimentary 10 delegate passes.
 - Recognition during Congress sessions.
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● PLATINUM SPONSOR

\$15,000

- Recognition as Platinum Sponsor.
- Logo placement on banner, website and congress booklet.
- Speech during Gala dinner
- Standard exhibition booth.
- Complimentary 6 delegate passes.
- Recognition in official program and social media

SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR

\$10,000

- Recognition as Gold Sponsor.
 - Logo displayed on event banner, roll-ups and website.
 - Standard exhibition booth.
 - Complimentary 4 delegate passes.
 - Recognition in official program and social media
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SILVER SPONSOR

\$8,000

Recognition as Silver Sponsor.

- Logo displayed on event roll-ups and website.
 - Complimentary 2 delegate passes.
 - Recognition in official program and social media
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BRONZE SPONSOR

\$5,000

- Recognition as Bronze Sponsor.
 - Logo displayed on event roll-ups and website.
 - Complimentary 1 delegate passes.
 - Recognition in official program and social media
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SPECIAL CATEGORY

- Gala Dinner Sponsor : \$10,000
- Welcome cocktail Sponsor: \$5,000
- Tea break Sponsor: \$ 2,500
- Delegate Kit Sponsor (co-branding on bags, lanyards, notebooks)
- Exhibition Space Only: starting at \$1,500

WHY SPONSOR THE 3RD RWANDA NATIONAL SEED CONGRESS 2026

The Congress 2026 offers a strategic platform for organizations and companies to demonstrate leadership, influence policy dialogue, and showcase innovation across Africa's growing seed sector.

As Rwanda positions itself as a regional seed trade hub, your sponsorship directly supports efforts to:

- Strengthen regulatory systems and seed quality standards aligned with ISTA and OECD accreditation.
- Accelerate private sector-led growth in seed development, production, and trade.
- Promote climate-smart agriculture, biotechnology, and innovation for food security.
- Drive inclusive value chains empowering youth, women, and smallholder farmers.

By sponsoring, you become part of Rwanda's long-term journey towards seed self-sufficiency and regional competitiveness, while benefiting from high-level visibility among policymakers, investors, and industry leaders.

- **SEED SECTOR TARGETED EXPOSURE**
- **MULTI-CHANNEL PROMOTION**
- **PROVEN TRACK RECORD OF SUCCESSFUL EVENTS**
- **LONG TERM PARTNERSHIP WITH NSAR**



OUR PARTNERS



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