

# **SPONSORSHIP PACKAGES**

## **RWANDA NATIONAL SEED CONGRESS 2024**

**DATE:**

**July 29 – 30, 2024**

**VENUE:**

**Kigali Marriott Hotel**

 **+250788308678**

 **[www.nsar.rw](http://www.nsar.rw)**

 **[info@nsar.rw](mailto:info@nsar.rw)**



## 1. EVENT OVERVIEW

The 2nd Rwanda National Seed Congress is a 2-days event that will bring together more than 500 stakeholders in the seed sector from at least 20 countries, and adequately address this year's theme: "Contribute to the modernization of the Rwanda seed trade system to unlock local and international opportunities" .

The Congress will provide an excellent opportunity for your company to gain face-to-face exposure with congress attendees, demonstrate your contribution to the seed industry, and network with key decision-makers who have a genuine interest in supporting those in the agricultural industry.

Why you should join us for sponsorship and partnership:

- Opportunity to partner with NSAR on the 7 year roadmap to seed sector development.
- Exhibition opportunity
- Networking with Seed Industry Experts from all over the world
- Visibility through our online platform and onsite during the congress

**"CONNECT WITH LOCAL, REGIONAL, AND INTERNATIONAL SEED INDUSTRY ACTORS."**

## 2. SPONSORSHIP PACKAGES

	<b>Main Partner</b> <b>\$50,000 and above</b>	<b>Strategic Partner</b> <b>\$ 25,000</b>	<b>Diamond Sponsor</b> <b>\$ 15,000</b>	<b>Platinum Sponsor</b> <b>\$ 10,000</b>	<b>Gold Sponsor</b> <b>\$ 8,000</b>	<b>Silver Sponsor</b> <b>\$ 5,000</b>	<b>Bronze Sponsor</b> <b>\$ 3,500</b>
Verbal Recognition during the Congress	✓						
Opening Remarks or keynote	✓						
Opportunity for presentation	✓	✓					
Speech during Gala Dinner	✓	✓	✓				
Access to VIP business meeting room	✓	✓	✓				
Full-page advert in NSAR Magazine	✓	✓	✓				
Company mentioned on TV, Radio Advert	✓	✓	✓	✓			
Logo on pre-event marketing material	✓	✓	✓	✓			
Brochure placed in congress bags	✓	✓	✓	✓			
Logo/ link on NSAR website landing page	✓	✓	✓	✓	✓		
Free exhibition booth	✓	✓	✓	✓	✓		
Social media image / Video post	✓	✓	✓	✓	✓	✓	
Logo on congress materials(print & digital)	✓	✓	✓	✓	✓	✓	✓
Complimentary badges	7	6	5	4	3	2	1
Onsite branding on pull-up banners	✓	✓	✓	✓	✓	✓	✓



### 3. REGISTRATION INFORMATION

REGISTRATION  
[www.nsar.rw](http://www.nsar.rw)



To register for the Congress, go to [www.nsar.rw](http://www.nsar.rw) and fill out the Registration form. For more information or any inquiry, kindly send an email to [info@nsar.rw](mailto:info@nsar.rw) or Call: +250788308678.

Registration for participants will start from **01/03/2024**.  
Exhibition booth booking can be done while filling the registration form, or by sending email to [info@nsar.rw](mailto:info@nsar.rw).

### REGISTRATION FEES (USD)

CATEGORY	Early bird Before 31/5/2024	Late registration After 31/5/2024
NSAR Members	\$200	\$250
NSAR Member Spouse/Child	\$100	\$125
NSAR Non-members	\$300	\$350
Non-Member Spouse/Child	\$150	\$175
Rwanda Government Officials	\$200	\$250
Exhibition Booth	\$1,500	\$2,000
Additional Exhibitor	\$100	\$150



## OUR PARTNERS



+250788308678

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